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PUBLIC ANNOUNCEMENT

DATE: August 19, 2013



Public invited to attend free recreational fishing seminar

The public is invited to attend a free seminar on Saturday, August 24, highlighting better ways to fish sustainably. The "Best Practices Recreational Fishing Seminar" will include presentations from The Sportfishing Conservancy, National Marine Fisheries Service, and Conservation International's Hawai'i Fish Trust on sustainable fishing methods, ethical angling and catch-and-release techniques.

When exercising best fishing practices, fishers can improve sustainability and promote the long-term health of the ocean environment. Ben Wong, host of the local TV show "Let's Go Fishing," will lead the seminar.

WHAT: Best Practices Recreational Fishing Seminar

WHEN: Saturday August 24, 2013, from 3:00 p.m. to 5:00 p.m.

WHERE: The Wharf Cinema Conference Room, plaza level

(across from Banyan Tree Park at Lahaina's harbor front)

WHO: Hawaiian Islands Humpback Whale National Marine Sanctuary, The Sportfishing

Conservancy, Conservation International's Hawai'i Fish Trust, National Marine Fisheries Service, State of Hawai'i Department of Land and Natural Resources

The seminar is being held in conjunction with the 2013 Sanctuary Classic, a free fishing and photo contest that encourages responsible recreational fishing in America's national marine sanctuaries and runs through Labor Day. For information on the 2013 Sanctuary Classic, visit: www.sanctuaryclassic.org.

The sanctuary is administered by a partnership of NOAA's Office of National Marine Sanctuaries and the State of Hawai'i through DLNR. The sanctuary works to protect humpback whales through research, education, conservation and stewardship. Join us on <u>Facebook</u>.

NOAA's mission is to understand and predict changes in the Earth's environment, from the depths of the ocean to the surface of the sun, and to conserve and manage our coastal and marine resources. Join us on Facebook, Twitter and our other social media channels.

DLNR's mission is to enhance, protect, conserve and manage Hawaii's unique and limited natural, cultural and historic resources held in public trust for current and future generations of

the people of Hawaii nei, and its visitors, in partnership with others from the public and private sectors. Join us on Facebook.

On the Web:

Hawaiian Islands Humpback Whale National Marine Sanctuary: http://hawaiihumpbackwhale.noaa.gov

Sanctuary Classic:

http://sanctuaryclassic.org

Additional Partner Sites:

NOAA Office of National Marine Sanctuaries: http://sanctuaries.noaa.gov

State of Hawaii Department of Land and Natural Resources: http://dlnr.hawaii.gov/

NOAA Fisheries Service, Pacific Islands Region, Recreational Fisheries: http://www.fpir.noaa.gov/SFD/SFD_rcf_index.html

Conservation International's Hawai'i Fish Trust:

http://www.conservation.org/global/marine/initiatives/fisheries/hawaii/Pages/hawaii.aspx

The Sportfishing Conservancy: http://sportfishingconservancy.org

Let's Go Fishing http://benwongtv.com

Lahaina Restoration Foundation http://lahainarestoration.org